Lesson 4: Excite Your Reader

UNIT: Travel to Seoul

TRANSCRIPT

HOOK 1

Hi, it's Anne!

By now, you have two paragraphs about some amazing destinations in Seoul, South Korea. Readers will love learning about these cool places.

When people want to read about cool places to visit, there are a lot of different websites to choose from. Tatiana makes sure her writing stands out in two ways: She makes sure that she includes things that get readers excited to read about each city. She also makes sure readers on her website know exactly what her writing will be about. That way, more people will want to read about cities on her website.

DISCUSSION 1

Discuss: What do you notice about Tatiana's website that gets you excited to read more?

HOOK 2

Maybe you noticed large titles and cool pictures of the city.

Tatiana also has a section of her writing where she uses her words to get readers excited to read more. When Tatiana is trying to excite readers, she uses sensory details—these could be something a visitor could feel, hear, smell, see, or taste.

Watch how Tatiana uses sensory details to get her reader excited to read about San Diego.

Earlier, Tatiana wrote about the Safari Park in San Diego, but the beaches in San Diego are another destination she wants to write about.

First, she watches videos to get an idea of what it looks like around the beach in San Diego.

Watch this video and notice what visitors will see.

DISCUSSION 2

Discuss:

HOOK 3

Tatiana wrote, "Walking around San Diego, you'll see beautiful sandy beaches and towering palm trees." It's okay if you came up with something different.

Now readers will see this sentence and think, "Hmm, that sounds nice... what else?"

Tatiana also adds excitement by writing about what visitors can hear.

Listen to the sounds of San Diego.

DISCUSSION 3

Discuss: What will visitors hear?

HOOK 4

Tatiana wrote, "With the sounds of dogs, sea gulls, and sea lions, the beaches in San Diego can be a noisy place."

Now readers will think, "Oh, wow! That sounds amazing!"

Tatiana got her readers excited to read more about San Diego using sensory details. She added what visitors can see and hear. This gets readers excited to read more.

Now, she needs to let her reader know what the rest of her writing will be about. She adds one more sentence: "While visiting San Diego, two cool places to visit are the Safari Park and the beach."

Now readers are thinking, "Oh, I'll get to know about both those places if I keep reading."

Now Tatiana has done both of the things that make readers come back to her website again and again. She got her readers excited to read more using sensory details. Then, she let her reader know what the rest of her writing will be about.

Altogether, these sentences create an introduction. She puts her introduction underneath her title, and she also uses a picture.

Today, you'll write an introduction for your web post.

I'll get you started, step by step.

STEP 1

Get your supplies. You'll get more supplies later on.

STEP 2

Watch this video. Pay special attention to what people will see when they visit Seoul. Take notes on what you see in the "Things to see:" section of your worksheet.

STEP 3

Maybe you saw people selling street food, beautiful trees near the river, and crowded streets with colorful lights.

Now, listen to the sounds of Seoul.

Take notes on what you hear in the "Things to hear:" section of your worksheet.

STEP 4

Maybe you heard the sounds of people and cars, instruments being played in the parade, or relaxing bird calls, and sounds of running water. If you don't already have them, you can add these to your notes now.

STEP 5

Remember the two things that make a good introduction.

First, you'll get your reader excited to read about Seoul using sensory details.

Write a sentence that tells your reader some things they will *see.* You can use this sentence or come up with your own. Begin writing at the arrow.

STEP 6

Now, add a sentence that tells your reader what they will *hear* when traveling to Seoul. You can use this sentence or come up with your own. You can add more sentences if you want to describe the sights and sounds of Seoul.

STEP 7

You've gotten your reader excited to learn more about Seoul. Now, it's time to let your reader know what the next paragraphs of your writing will be about. Add a final sentence to your introduction. You can use this example or come up with your own.

STEP 8

Nice job writing your introduction! Get these supplies to finish designing your web post.

STEP 9

Your reader won't need to see your notes on your introduction. Cut on the dotted line, like this. You can put the top strip of paper away with your other V.I.P.s.

STEP 10

Finally, write your name in the author box. Then, use your coloring supplies to decorate the title of your web post. Your teacher will tell you how much time you have to color.

STEP 11

Well done, writers! Readers will be so excited to read all about the destinations you chose. In the next lesson, you'll edit your writing and get it ready to share. Make sure to put your V.I.P.s away, and I'll see you next time!