

## Lesson 2: Plan Your Flyer

### UNIT: Town Fair

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## TRANSCRIPT

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### HOOK 1

Hi, writers. It's Margaret. My friend Mark recently sent me a video about a race called the Running of the Tubs in Arkansas. In this race, people have to race in bathtubs! People put wheels on bathtubs and push them along the racetrack. Along the way, people spray the racers with water and bubbles. This race looks like a lot of fun!

As it turns out, this race was invented to celebrate the history of the town of Hot Springs. The inventor of this race had to convince a lot of people that it would be great for the town.

Just like the inventor of the tub race, Mark is trying to convince people in his town to hold a fair to celebrate the town's 200th anniversary. You're helping Mark write a flyer that will convince lots of people in Mark's town that they should vote "yes" on holding a town fair to celebrate the town's 200th anniversary.

So far, you've watched a news broadcast and read an article about things that have happened at other town fairs.

You have a thesis statement, three reasons, and lots of examples of things that happen at town fairs.

Mark has been working on his flyer, too. Right now, his notes look like this.

## **DISCUSSION 1**

Discuss: Do you think Mark is ready to start drafting? Why or why not?

## **HOOK 2**

Maybe you saw that Mark has a lot of the elements needed to write a persuasive flyer. He has a thesis statement and examples, but everything is all mixed up. Mark needs to sort his notes and make an outline before he's ready to draft.

An outline is one way writers make a plan for their writing. He'll plan for an introduction, three body paragraphs—where he'll write about his reasons, and a conclusion.

In his outline, he can carefully pick which examples he wants to include in his writing. Each example he includes will become evidence for his reasons. Then when he starts writing his draft, he'll have everything planned already.

Today, you'll make an outline for your flyer. In your outline, you can make a plan for your introduction, three body paragraphs, and a conclusion. Then in the next lesson, you can draft your flyer to help convince Mark's Town to vote “yes” on holding the Town Fair.

I'll get you started, step by step.

## **STEP 1**

Get your supplies.

## **STEP 2**

Get your Notes and your Outline worksheets.

Copy your thesis from your Notes worksheet onto your Outline here. Then copy each of your reasons onto your Outline.

### **STEP 3**

In order to convince your readers that each of your reasons are true, you'll need to give evidence in your writing. If one of your reasons why everyone should vote “yes” on the town fair is that there are fun contests, then you'll need to give some evidence of actual contests that have happened at town fairs.

For each of your reasons, find at least two notes that could be used as evidence for that reason. Copy the notes you picked into the matching sections of your outline.

### **STEP 4**

You can add even more evidence by adding quotes to your outline.

Get your Sources worksheets.

Reread each Source to look for quotes that you could use to support your reasons. If you find a sentence you might want to use as a quote, underline it.

### **STEP 5**

Look back at the sentences you underlined.

Choose which sentences you would like to use as quotes in your writing.

Copy them onto your outline in the matching reasons section. Be sure to write them in quotation marks and write down who sent the quote.

### **STEP 6**

Nice job, writers! You have three reasons planned with lots of evidence. Now you can plan your introduction and conclusion.

Find the “Introduction” section of your outline. Introductions begin with a hook to get the reader interested or excited to read more. You could begin with a question:

- Have you been wondering what our town should do to celebrate its 200th anniversary?

Or maybe you could ask your reader to imagine what the fair would be like.

- Imagine going to a town fair full of community crafts, laughter, and fun.

Write one or two sentences you would like to use as your hook.

## **STEP 7**

You already wrote your thesis here.

Now you can give a preview of the reasons you will include in your flyer. Write your three reasons here.

## **STEP 8**

Nice job making a plan for your introduction!

At the end of your flyer, you really want to be as convincing as possible and remind your reader of all the reasons why they should vote “yes.”

Find the "Conclusion" section of your outline. Write your thesis and three reasons here.

## **STEP 9**

To end your conclusion, you can include a call to action. This is a sentence where you urge your reader to do something. You could urge them to remember how amazing the town fair would be, like this:

- When you go to vote, remember all the amazing things that can happen at town fairs. With your help, we can make the town fair a reality!

Or you might suggest that they share what they know with others, like this:

- Make sure you tell your friends and family how fantastic the town fair will be, and urge them to vote “yes” on the town fair!

Decide what you want your call to action to be and write it here.

## **WRAP UP**

Amazing job, writers! You now have a well-organized outline for how your flyer will go.

In the writing process, you started here—gathering information.

Today, you made a plan for your writing.

In the next lesson, you'll make a draft of your flyer.

Once Mark can share your flyers, he is sure that his town is going to vote “yes” on the town fair. Then, his town will have a fun event to celebrate the town's history, just like the town of Hot Springs, Arkansas.

Make sure you put your V.I.P.s somewhere safe, and I'll see you next time.